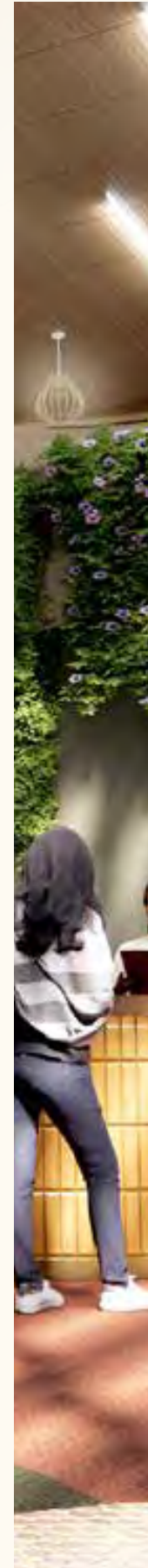


JO SOTOMAYOR, LEED GA, IATSE 829

DESIGN PORTFOLIO 2023



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Guestroom at the Raffles Hotel, with Stonehill Taylor

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Mass. General Hospital and Jiahui International Health newest hospital campus in Beijing, China. Working with our multiple Perkins&Will offices I was tasked with creating the **base concept narrative** for the interior of this hospital with my experience in **visual storytelling**. Later in SD and with a larger team I was tasked with developing that concept into **material selections, user journey narratives**, and designing spaces like their **Wellness/Spa Building, VIP and VVIP** areas due to my experience in **hospitality**.

The Jiahui project allowed me to further advance my Revit and inDesign knowledge, as well as learn how to apply my **background in hospitality into other design sectors**.

**Company:** Perkins&Will

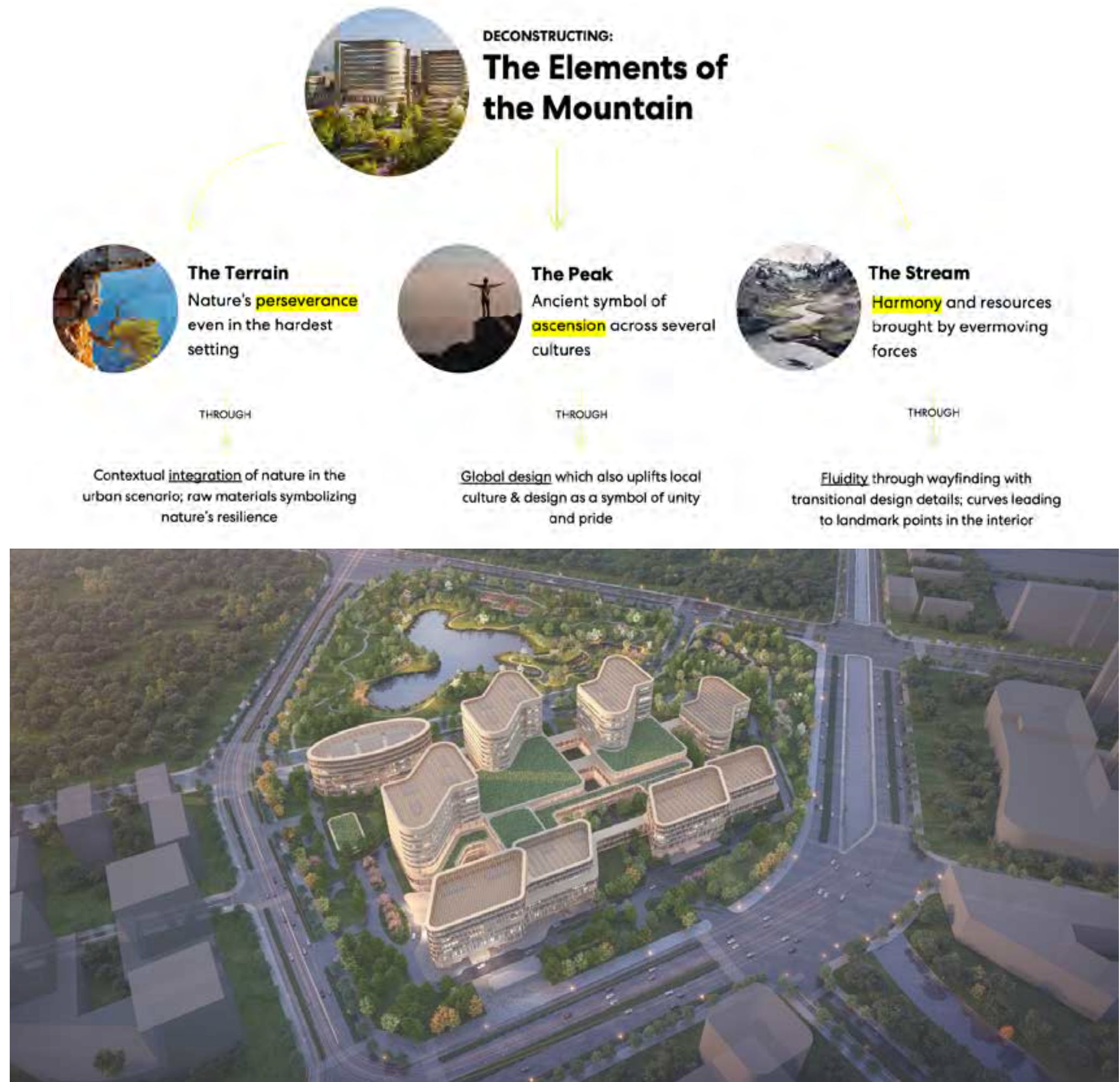
**Client:** Jiahui International Health

**Role:** Interior Designer II

**Softwares:** Revit, Enscape, inDesign

**Phases:** Schematic Design - 50% DD

**Project Location:** Beijing, China







Material Study,  
**Women's Center**



Material Study,  
**Cosmetic Procedure**



Material Study,  
**Lobby**



Material Study,  
**VIP Recovery Room**



Auditorium Pre-Function



Main Building, Lobby



Pediatrics Waiting Room



Outpatient Pharmacy





The Renaissance brand is all about “*expecting the unexpected*” and the journey it seeks to give its guests. Scope included complete renovation of **348 guestrooms**, a **members-only lounge club**, a **bar**, **library**, **event spaces & more**. The proposed concept stays true to the surrounding fashion district, but with a twist. Focusing on the bold elements of the runway, contrasted with the more subtle details of the behind the curtain - what’s done to make fashion come to life.

Being from this project from the first day on allowed me to be apart of the **conceptual narrative** brainstorm created the Associate Designer and I, develop it into a fast-paced schematic design for the **model room and the public areas** through sucessful client presentations.

**Company:** Stonehill Taylor

**Client:** Marriott

**Role:** Interior Designer

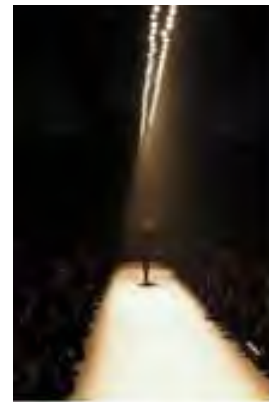
**Softwares:** AutoCAD, Photoshop

**Phases:** Concept - SD

**Project Location:** New York, NY



## CONCEPT: FASHION ON THE RUNWAY vs. BEHIND THE SCENES



THE SPOTLIGHT  
MOMENT



THE ART OF  
MOVEMENT



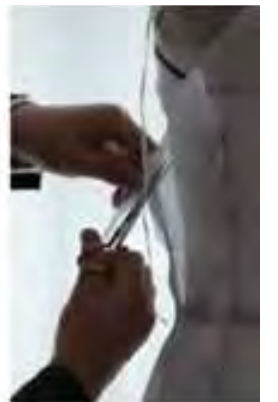
MAGIC IN THE  
DETAILS



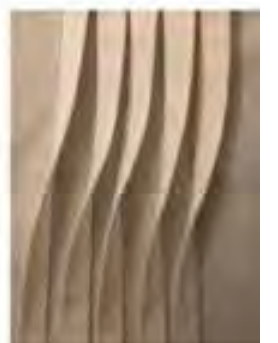
THE PROCESS TURNED  
INTO ARTFORM



ECCENTRIC  
FORMS



THE ARTISAN  
TOUCH



## CONCEPT DEVELOPMENT: CUSTOM FF&E PIECES



An ode to  
fashion's most  
timeless icon:  
the pearl  
necklace



Juxtaposition  
of gemstones  
free-flowing  
in nature vs.  
stones in  
jewelry prongs



The  
abundance  
of lights in  
different  
shapes & sizes  
above the  
runway



Iron dressforms  
as the structure  
supporting the  
design piece;  
the roots of the  
dressmaking  
process



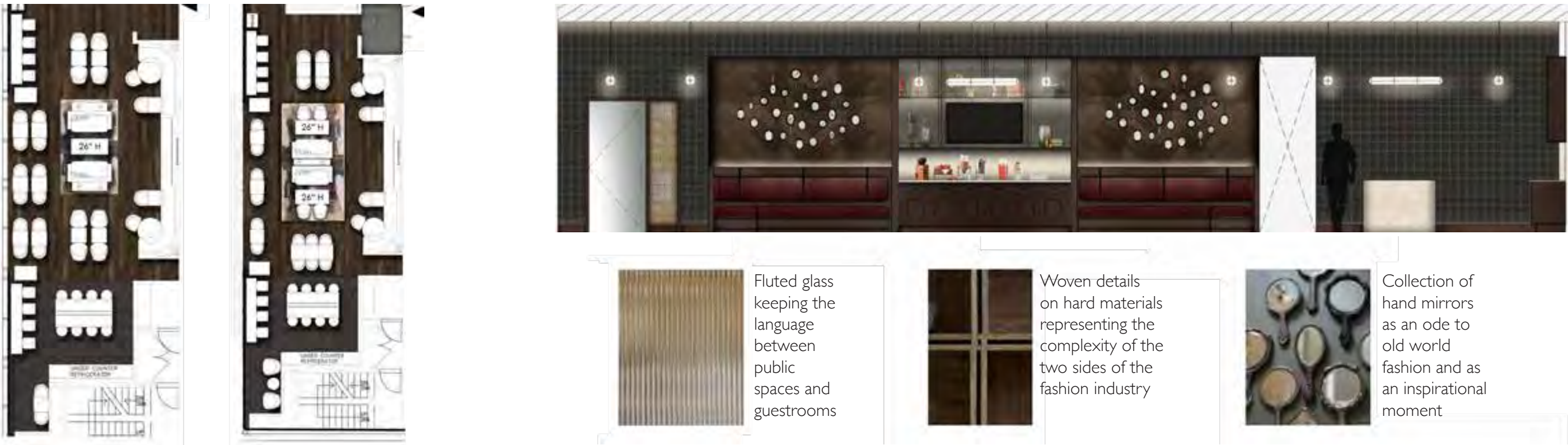
Light leather  
upholstery as  
means to bring a  
delicate tone to  
a large furniture  
piece



CLUB LOUNGE DEVELOPMENT: FF&E AND MATERIAL SELECTION



CLUB LOUNGE DEVELOPMENT: FLOOR PLAN AND RENDERED ELEVATION





MODEL ROOM DEVELOPMENT: FF&E AND MATERIAL SELECTION



MODEL ROOM DEVELOPMENT: FLOOR PLAN & RENDERINGS







The Motto is Hilton's lifestyle hotel focused on the urban one-of-a-kind experiences for young travelers. Known for its unique connecting rooms and global location like NYC, Tulum and Rotterdam.

This was Stonehill Taylor's second Motto interiors, and by joining the project during schematic design I was able to continue the project until our 100% design development set with a team of 5 interior designers with personal responsibilities such as **material selection**, **creating design ideas** for areas like the restaurant and model room, **working with vendors** to create **custom FF&E** such as custom bedframes, rugs and carpet, being apart of the **documentation process** and more.

**Company:** Stonehill Taylor

**Client:** Hilton

**Role:** Interior Designer

**Softwares:** Revit, AutoCAD, Enscape

**Phases:** Schematic Design - DD

**Project Location:** Cleveland, OH

## CONCEPT NARRATIVE: 3 LAYER CONCEPT



### ELECTRIC CITY

Invention of Electricity

Home of the First Electric Traffic Light



### ART DECO ERA

Automotive Revolution

Existing Building's Architecture



### FREEDOM IN THE REALMS OF ECCENTRICITY

Celebration of All Walks of Life

Cultural Revolution

## SCHEMATIC DESIGN: RENDERED ELEVATION STUDIES





DESIGN DEVELOPMENT: FF&E SELECTION, LOBBY

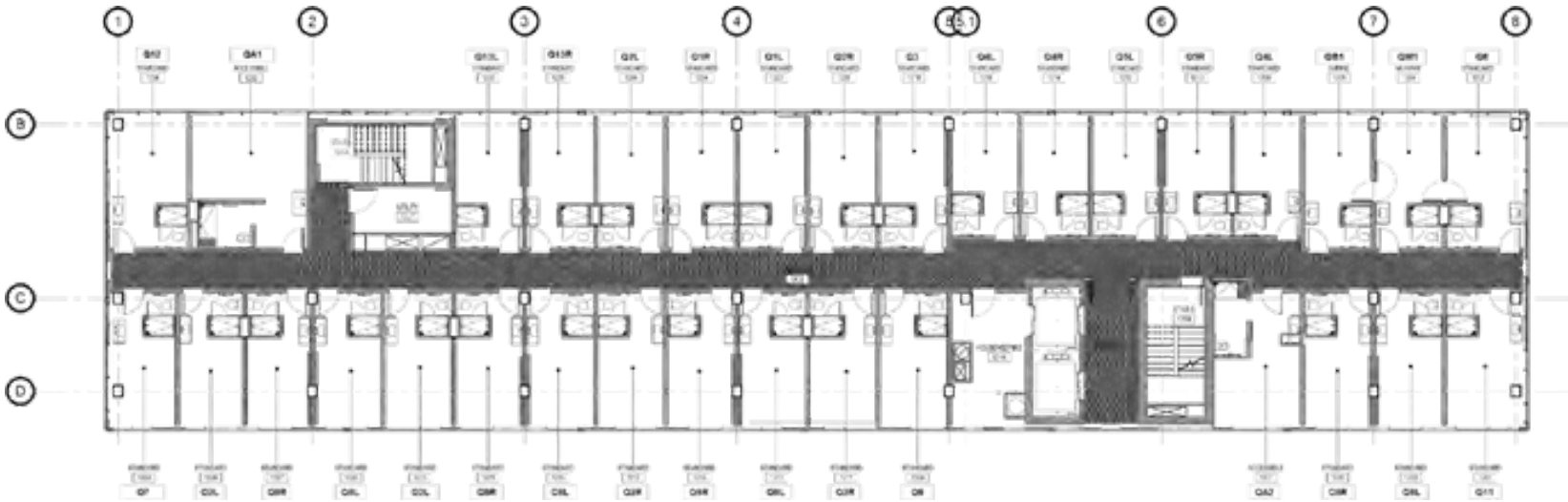
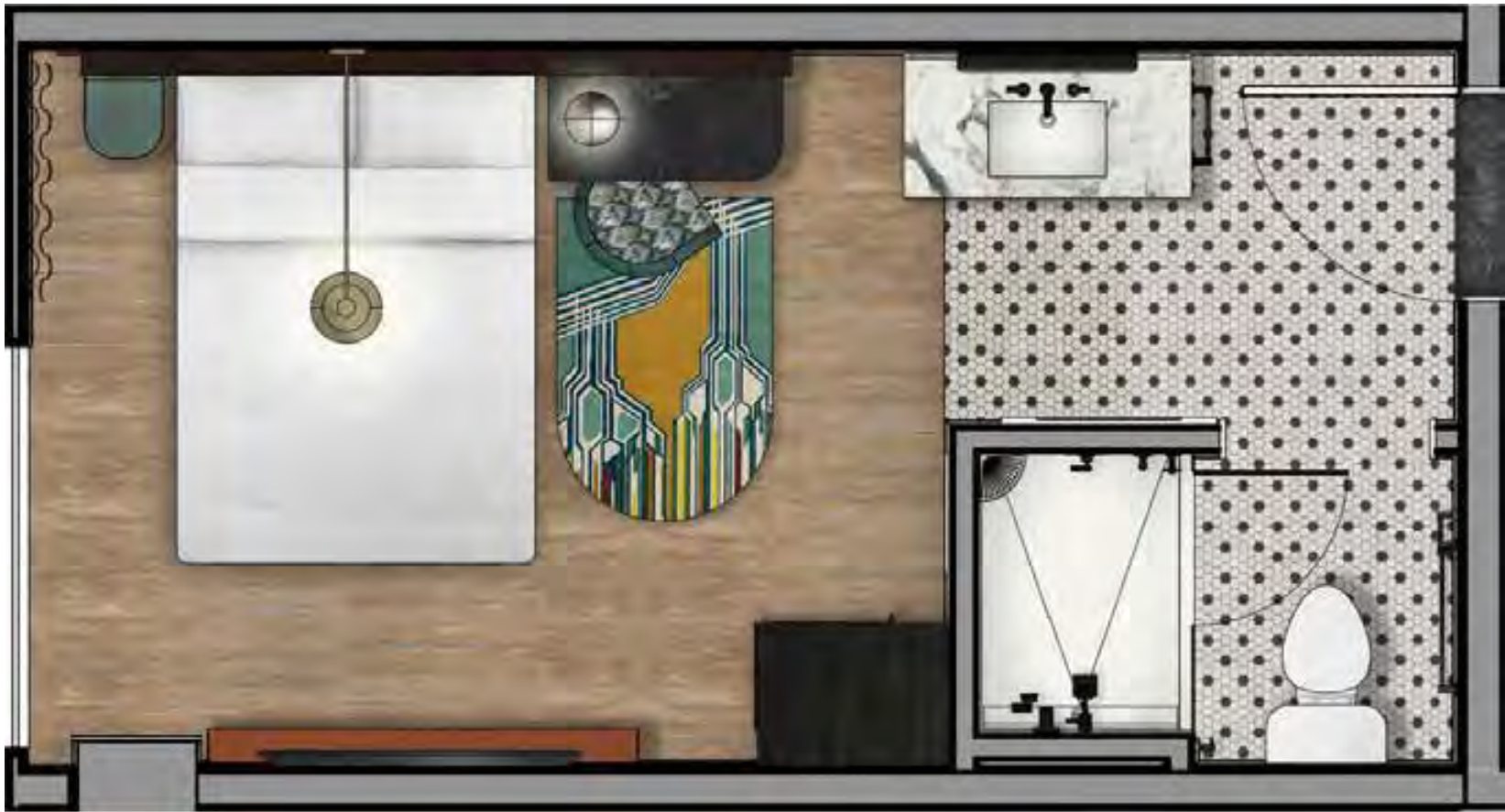


DESIGN DEVELOPMENT: FF&E SELECTION, RESTAURANT





DESIGN DEVELOPMENT: MODEL ROOM







**RAFFLES**  
HOTELS & RESORTS

The Raffles Hotel is a 35-story, \$400+ million hotel LEED certified building in Boston. The mixed-used property is apart of a 135+ years brand, and this is their debut into North America.

Int he scope were 140+ guestrooms and 20+ gathering spaces. Stonehill Taylor has been leading the hospitality portion of this intricate property since 2015 and in this project I got to expand my knowledge with **specifications, material reselections and customization, client communication, site visits representing the team and overall construction administration.**

**Company:** Stonehill Taylor

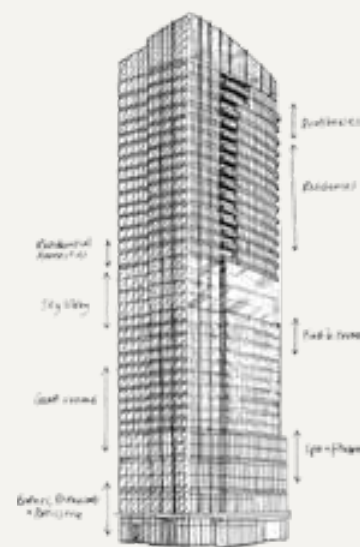
**Client:** Raffles / Accor

**Role:** Interior Designer

**Softwares:** AutoCAD, Photoshop, SpecSources

**Phases:** Construction Administration

**Project Location:** Boston, MA





STONEHILL TAYLOR

ISSUE RECORD	
PROGRESS SET - 25% DD	06.05.2018
PRICING SET - 100% DD	10.16.2018
100% DD SET	11.27.2018
100% DD ADDENDUM 1	12.04.2018
100% DD ADDENDUM 2	10.21.2020
CONFORMED SET 1- SPECIALTY SUITES	12.04.2020
CONFORMED SET REVISION 1- SPECIALTY SUITES	03.19.2021
GUESTROOM ROLL-OUT CONFORMED SET	05.10.2021
CONFORMED SET ADDENDUM #1	05.20.2021
CONFORMED SETS SPECIALTY SUITES & TYPICAL GUESTROOM COMBINED ROLL OUT SET	05.27.2021
PUBLIC SPACE, SUITES & TYPICAL GUESTROOM ADDENDUM #7 SET	08.12.2021

REVISION RECORD		
IDSK-011		12.14.2021

**PROJECT TEAM**

---

**ARCHITECT**  
THE ARCHITECTURAL TEAM  
50 COMMANDANT'S WAY AT ADMIRAL'S HILL  
CHELSEA, MA 02150  
T: 617.889.4402

**INTERIOR DESIGNER**  
STONEHILL TAYLOR ARCHITECTS  
31 W 27 ST  
NEW YORK, N.Y. 10001  
T: 212.226.8898

**STONEHILL & TAYLOR ARCHITECTS PC**  
31W 27TH STREET, NEW YORK NY 10001  
TEL 212 226 8898

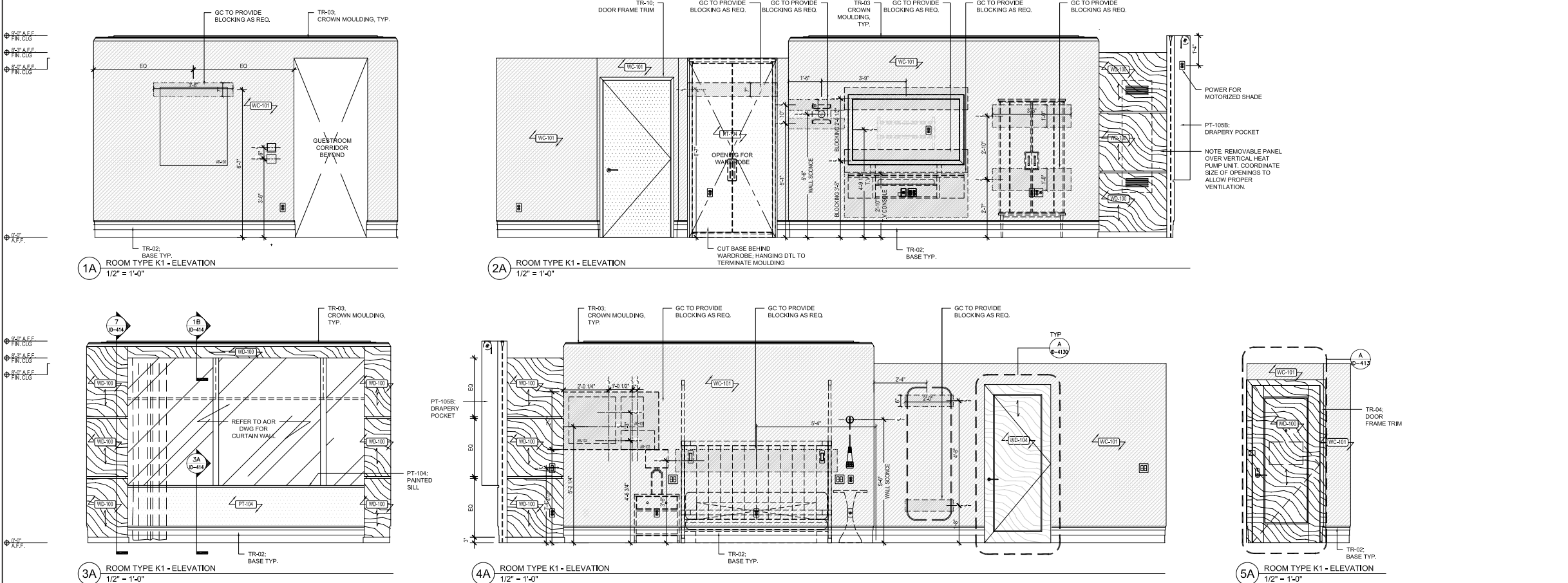
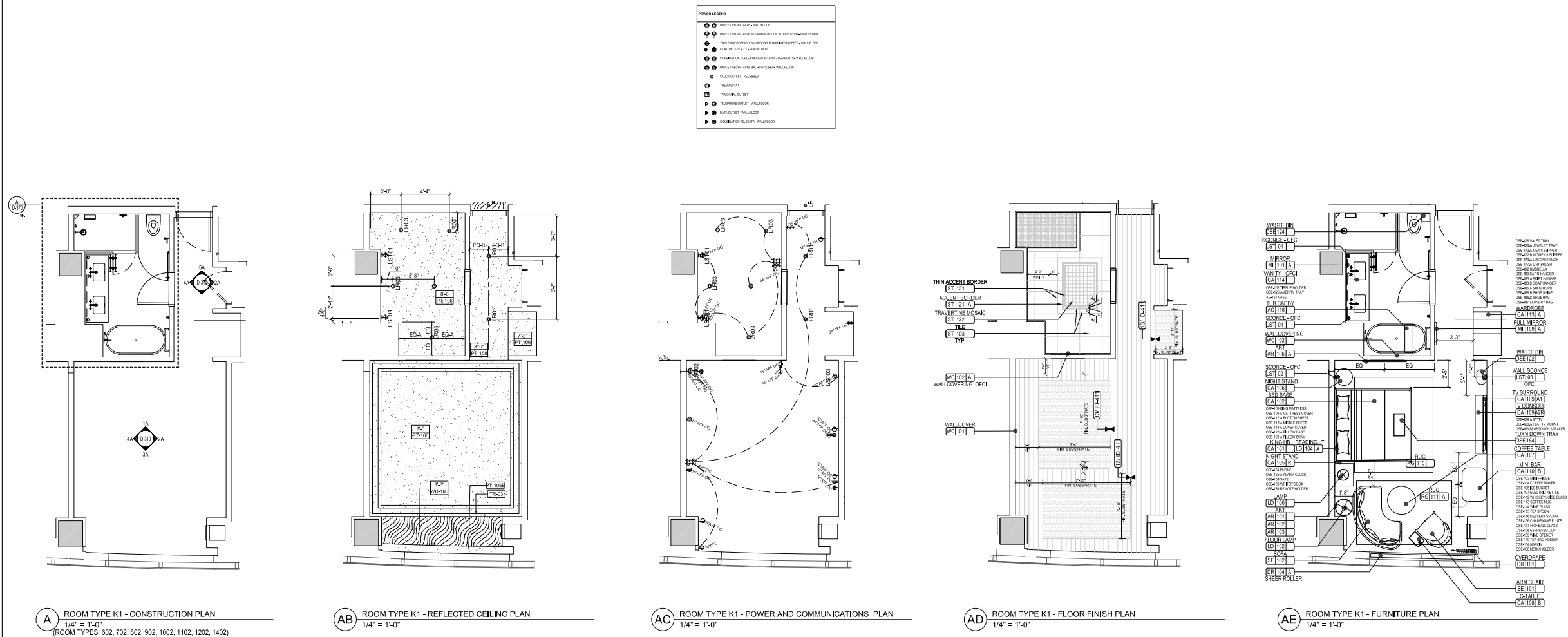
PROJECT  
40 TRINITY PL  
BOSTON, MA 02116

DRAWING TITLE

KING GUESTROOM TYPE K1  
PLANS & ELEVATIONS

PROJECT NUMBER	21803
SCALE	SEE DWG
DATE	05.11.2022

ID-310



CONWAY STONEILL & TAYLOR ARCHITECTS, P.C.



# ORTUS

The Ortus Community Center for Immigrant Women is a safe space for immigrants who have been victims of domestic abuse to connect, seek help, learn, live, and thrive.

This center located in Queens, New York will provide temporary residency, in-house legal guidance, access to information, technology, self-defense classes and more in order to help women regain their independence.

## Thesis Project

**University:** Fashion Institute of Technology

**Professor:** Johannes Knoops, AIA, NCIDQ

**Grade:** A

**Softwares:** AutoCAD, SketchUp, Enscape, Photoshop

**Project Location:** Queens, NY

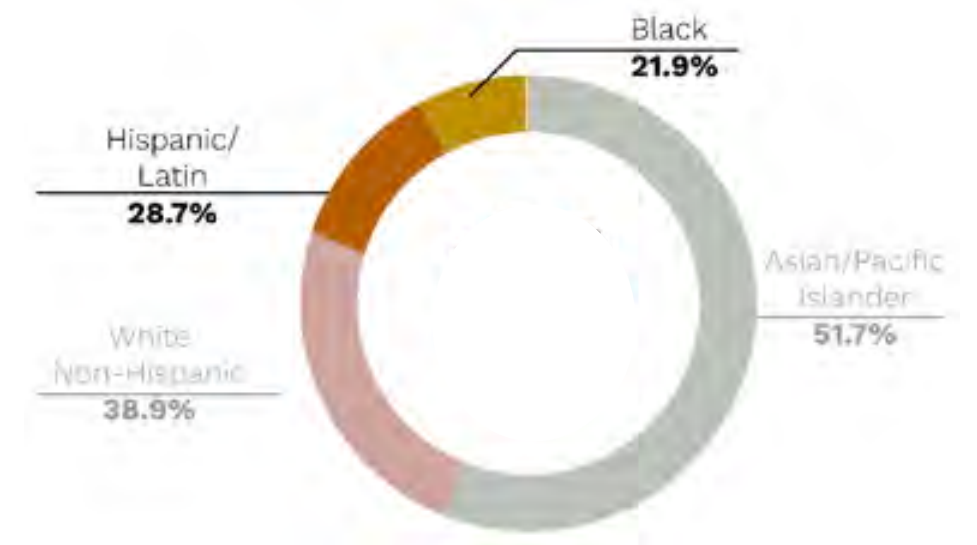


## CONCEPT: CONTEXTUAL INSPIRATION



### THE NEED:

- 🔦 Domestic violence increase during COVID-19
- 🌐 Immigration increase due to climate change
- 🏠 Lack of support for minority groups
- 🏠 The need for a physical place



## CONCEPT: NARRATIVE INSPIRATION



Mother Nature & The Moon as  
Global Symbols of **Feminine Powers**

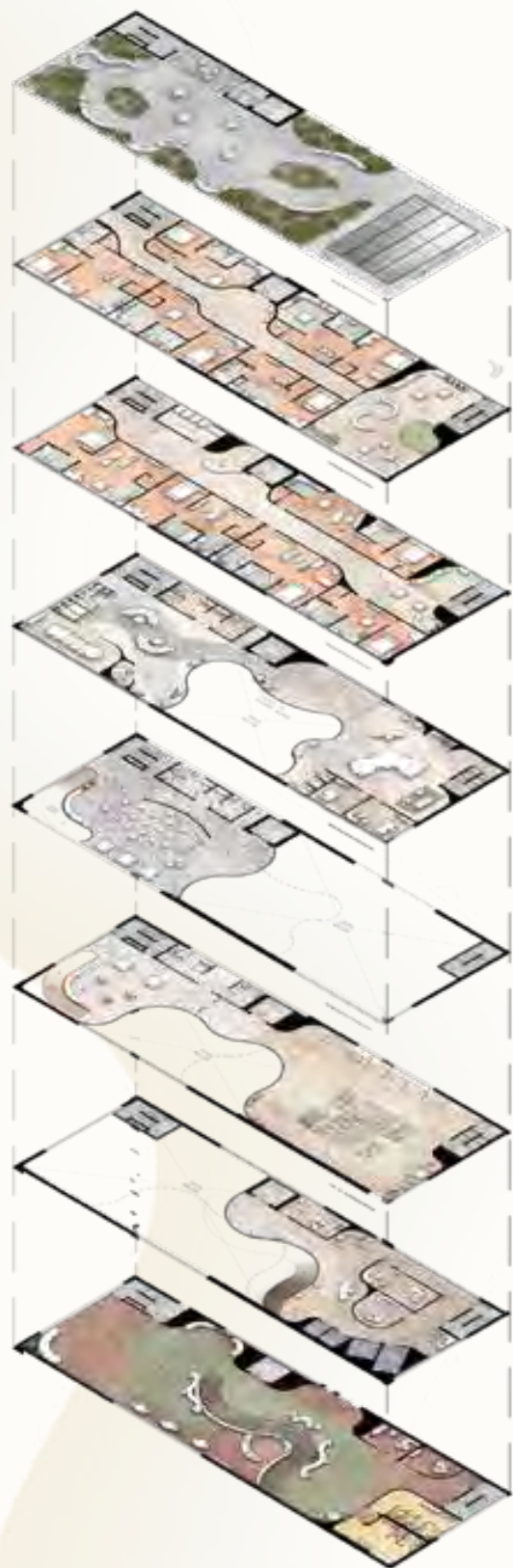


**Familiar** Textures, Colors and Patterns  
to the User Groups of the Building



**Material**  
Selection





RESIDENT'S BEDROOM



RESIDENT'S KITCHEN



WELLNESS SPACE



THE CAFE





# THE *Anthony Bourdain* EXPERIENCE

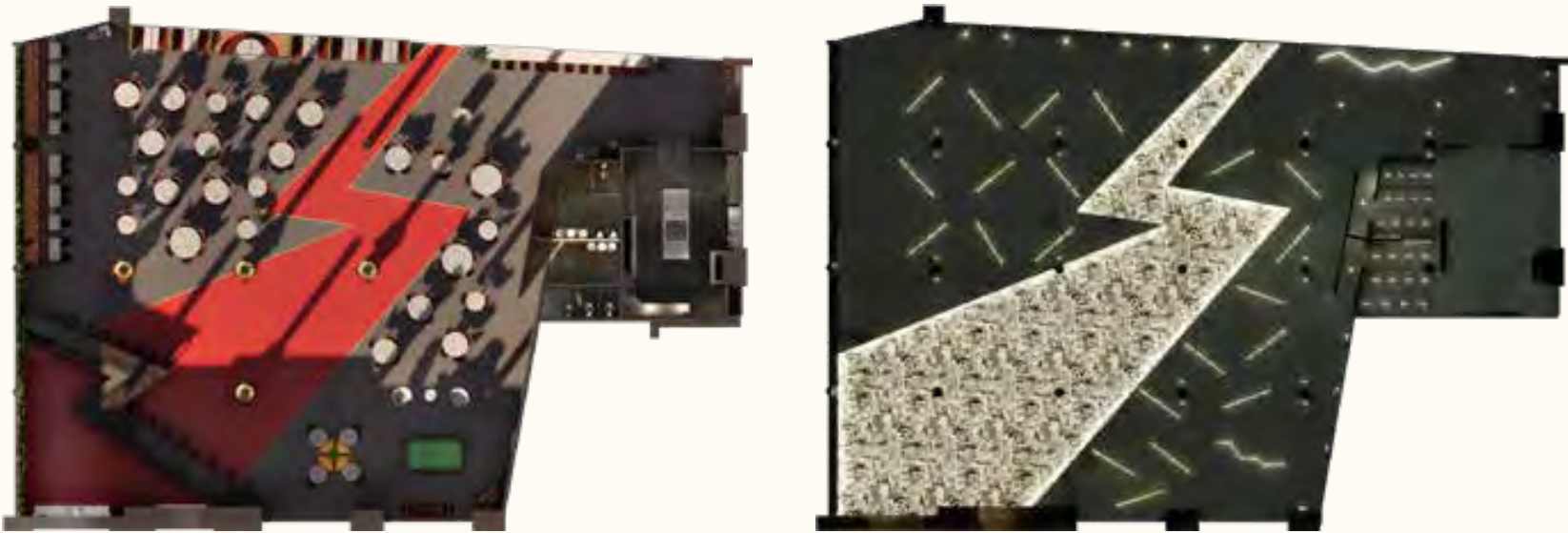
This interior explores the strong elements that were a part of Bourdain's journey, his love for comic books expressed in the recessed ceiling detail, his love for punk rock translated in the "Bowie-bolt" shape forming the ceiling cove and floor patterns, and his "cook free or die" philosophy explored in an open layout space. By opting for this layout, the space creates more opportunities to connect to others, giving more fluidity to your night dining, or drinking - all designed for a unique experience.



CONCEPT: RESEARCH COLLAGE



DESIGN DEVELOPMENT: RENDERED PLANS



THE BOOTHS BY THE CONCOURSE



COMMUNITY DINING BY THE CONCOURSE



THE BANQUETTE DINING





Girls for Gender Equity (GGE) is a non-profit organization committed to the physical, psychological, social, and economic development of girls and women.

Design research for this progressive company dove into feminism, sorority, and artists like Frida Kahlo and Georgia O'Keeffe. The biggest challenge raised was how to design an interior that symbolizes changes, yet still remains current through the years. By adapting feminine curvilinear shapes and adding a vibrant color palette I connected the young and mature audience together; by extending hard finishes vertically from floor to columns, the interior displays the company's "growing stronger together" mission. This, together with the narrative of organic shaped floor cut-outs, placed in an interspersed layout is an ode to our individual differences as unique women developing together.

### Corporate Headquarters Project

**University:** Fashion Institute of Technology

**Professor:** Joseph Goldstein AIA, NCARB

**Grade:** A

**Softwares:** AutoCAD, SketchUp, Enscape, Photoshop

**Project Location:** New York, NY

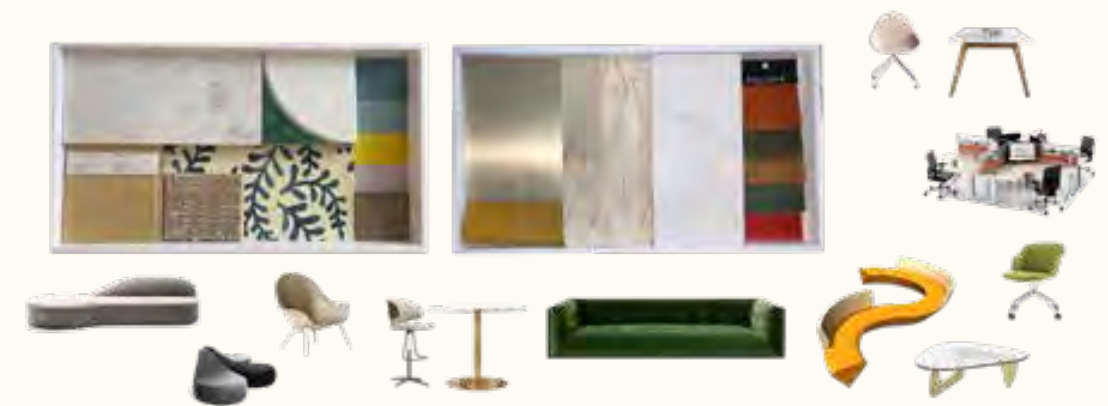
## CONCEPT: CONTEXTUAL INSPIRATION & FF&E STUDIES



Inspirational Artwork



Study Model



## SCHEMATIC DESIGN: RENDERED SECTION







COMMUNAL ROOFTOP



COMMUNAL LIBRARY



OFFICE CONFERENCE ROOM



LOBBY, WEST VIEW



LOBBY, EAST VIEW





The Cora Ball was designed as a fiber catcher, helping you protect our public waterways from a host of potentially harmful material and chemicals.

This pop-up store was designed to raise awareness of everyday microparticle pollution by creating a museum-like experience walking visitors through the problem, a product demonstration, the solution and an aquarium projection of marine animals at risk of extinction. Designed to be lightweight, the

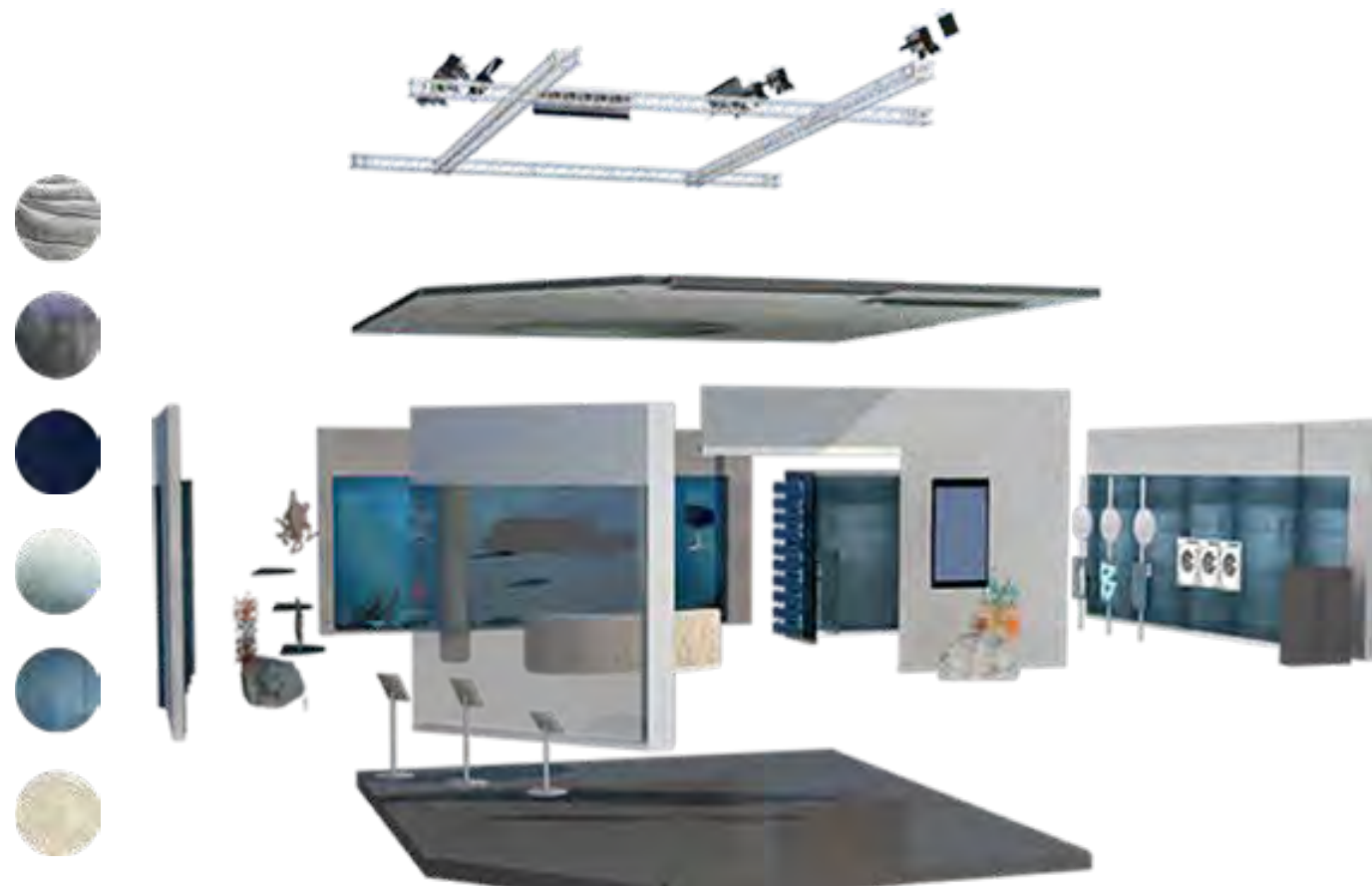
## Retail Project

**University:** Fashion Institute of Technology

**Professor:** Phyllis Harbinger, FASID, NCIDQ

**Grade:** A

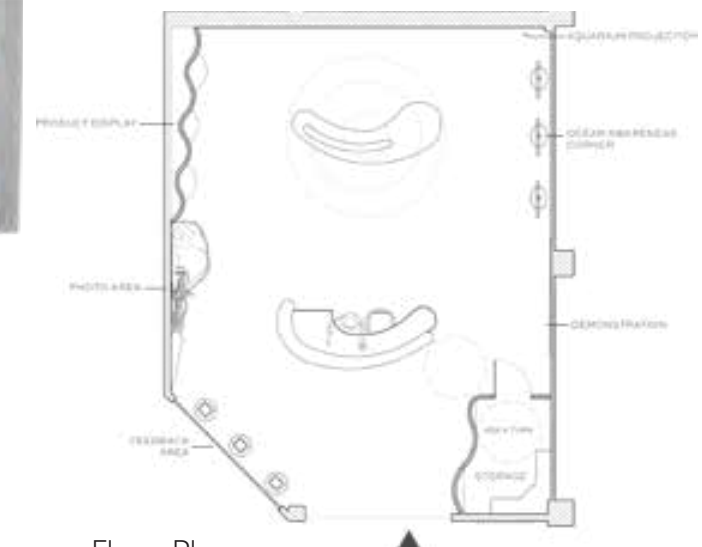
**Softwares:** AutoCAD, SketchUp, Enscape, Photoshop



Exploded View to Demonstrate Ease of Pop-Up Installation



Circulation Study



Floor Plan







RESIDENTIAL LIVING ROOM



ADAPTIVE REUSE PROJECT, ENSCAPE



QUICK FF&E STUDY BOARD



HAND SKETCH





HEALTHCARE, ENSCAPE & REVIT



CORPORATE HEADQUARTERS, SKETCHUP & VRAY



SET DESIGN, SKETCHUP & ENSCAPE



RESIDENTIAL, SKETCHUP & ENSCAPE



SENIOR LIVING, SKETCHUP & ENSCAPE



ADAPTIVE REUSE, SKETCHUP & ENSCAPE





Canon AE-1 35mm, Ilford Delta 3200 Film



Miscellaneous Digital Photography



Nikon FM 35mm, Ektachrome 64 Film



# THANK YOU FOR YOUR TIME!

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**CONTACT INFORMATION:**

info@joanasotomayor.com  
(646) 321-3397

**WALKTHROUGH ANIMATION SAMPLES:**

[www.joanasotomayor.com/interior-design](http://www.joanasotomayor.com/interior-design)